



# Hawk Hall Rush is coming to Explorer Elementary on January 28<sup>th</sup> !

Dear Parents,  
Thank you for your support of Explorer Elementary and the investments you make in your children's lives. **We are so excited to announce that our school will be participating in the Hawk Hall Rush again as our major Winter fundraiser!** The Apex program will last for 2 weeks and will kick off with a Pep Rally on Monday January 28<sup>th</sup> and end on February 8<sup>th</sup>. Please look for your child's Apex Pledge Kit they will receive on that day and for e-mails coming from your teachers.

Apex Fun Run is an interactive leadership program that helps schools all over the country raise funds, while promoting leadership, good character and fitness. This year's theme is Apex STRONG! Students will join the Apex Squad on an exciting journey as they learn what it truly means to be strong as a team.

- ➔ **S**elfless
- ➔ **T**rustworthy
- ➔ **R**efuel
- ➔ **O**vercome
- ➔ **N**ext Level
- ➔ **G**rateful



During the Apex Fun Run program, students are challenged to get pledges for the laps they will run on **Thursday, February 7<sup>th</sup>** to help our school. Students will run for 30 minutes and the maximum number of laps for fundraising purposes is 36 laps (**1 hall lap = 2 Apex laps**). However, students are encouraged to participate for the full 30 minutes. Through Apex's top-notch online pledging system, sponsors can pledge \$1/lap, \$2/lap, \$5/lap, or any other amount for students and can pledge from anywhere in the world!

**This year, we're raising funds to pay for technology, school-wide building improvements, and additional items as needed!**

Thank you again for your continued support – we're so excited to begin this journey with you!

## ALL STUDENTS INCLUDED

All students will receive Apex wrist bands, an Apex lap counter, and team awards. All students will experience Apex Fun Run's world class character program and have access to additional character lesson videos on the free Apex Fun Run App!

## FITNESS, CHARACTER & LEADERSHIP PROGRAM

This year, Apex Fun Run's character and leadership program focuses on being STRONG as a group and working together to change the future. The interactive lessons discuss the importance of having a strong mind, heart and body!

## WE NEED YOUR HELP

Connect your child to potential sponsors and help acquire pledges for the number of laps they will run on Fun Run day. Family and friends anywhere in the world can support our school.

All students will also receive their own pledge kit with an individual access code that allows you to enter pledges online.

Come to the Apex Fun Run and don't forget to invite others to attend our fun-filled community event.

Help volunteer for the fun run! We need a few parents to help cheer on students and mark laps. Contact Explorer PTA to help!

## FUN RUN DAY INFO

### Thursday February 7<sup>th</sup>

Kinder 8:30am	3 <sup>rd</sup> 11:30am
1 <sup>st</sup> 9:30am	4 <sup>th</sup> 1:00pm
2 <sup>nd</sup> 10:30	5 <sup>th</sup> 2:00pm